



ÖREBRO UNIVERSITY
SWEDISH BUSINESS SCHOOL

Designed ICT Communication, Higher Advanced Course, 7,5 points

CBN: Camilla Berggren

JAD: Johan Aderud

Week	Date	Time	Place	Teacher	Comment
41	Tue 7/10	9-10	P201	JAD/CBN	Introduction
	Tue 7/10	10-12	P201	CBN	Lecture: Communication theory: Basic communication theories and ways of analyzing communication
	Wed 8/10	10-12	L103	CBN	Lecture: Public Relations theory: Theories in public relations, how do organizations communicate?
	Thu 9/10	10-12	P201	CBN	Lecture: Applied Public Relations: Strategies, tactics, how to do a communication campaign and a communication plan Hand out of home assignment
42	Mon 13/10	10-12	P105	CBN	Lecture: Applied Public Relations: Strategies, tactics, how to do a communication campaign and a communication plan
	Wed 15/10	10-12	P206	JAD	Lecture: e-democracy, e-participation Initiation of project work.
	Fri 17/10	10-12	F115	JAD	Lecture: Genre analysis
43	Tue 21/10	10-12	P206		Lecture: Guest Andreas Ask "Move IT project"
	Thu 23/10	10-12	P201	JAD	Seminar:
44	Mon 27/10				Project work
	Tue 28/10				Project work
	Wed 29/10				Project work
	Fri 31/10				Project work
45	Mon 3/11				Project work
	Wed 5/11	9-15	P105	JAD	Examination seminar