



Call for Papers

eGovernment in a strategic management perspective

- workshop in preparation for a special issue of the Communications of the AIS. In conjunction with the 5th Scandinavian workshop on eGovernment, Copenhagen, February 4-5, 2008

Understanding how benefits from Electronic Government are realized, or not, requires measurements not only of costs but also of benefits. The dominating paradigm – management model – in public sectors in the industrialized world for the past some twenty years has been “New Public Management” (NPM). In contrast to previous public management, which governed government institutions by detailed instructions, NPM governs by budgets and goals. This makes government institutions behave like businesses. In an eGov perspective, the upside of this model is that both costs and benefits are measured, as opposed to the traditional model which measured only costs. While NPM is the dominating paradigm in the developed world, traditional models dominate the developing world. The problem for eGov development is that neither model is well suited for implementation of the generally agreed goals for eGovernment – efficiency, effectiveness, and openness. Given the large investments in eGov and the mismatch between eGov goals and the incentives of both NPM and traditional models, the workshop seeks to address key questions including:

- Which established IS research perspectives or theories, e.g. socio-technical systems, actor-networks, structuration and institutional theories, etc., in design or behavioural science, are able to appreciate the embeddedness of eGovernment in an NPM context?
- Is IS research sufficiently informed of theories of government and strategic public management?
- How can eGovernment research appreciate the strategic management context given by NPM?
- What are theoretical and practical implications of NPM for eGovernment?
- How can eGovernment- and NPM-oriented reform approaches inform each other?

Therefore, the workshop invites papers discussing these questions. Papers can be both conceptual and empirical and should address effects on eGovernment implementation and evaluation of different strategic models for public management. A goal of this workshop is to discuss and further develop papers on eGovernment in a strategic management perspective for later submission to a special section in the Communication of the AIS.

The special issue project is designed as follows:

February 4-5: workshop on extended abstracts in conjunction with SWEG 2008

(<http://www.cbs.dk/sweg2008>). Selection by relevance.

April 15: Deadline for full papers. Blind review and selection by quality.

June 2008. Papers presented and discussed at a workshop in Dublin in conjunction with ECIS 2008.

Format: For the workshop we invite extended abstracts (3-6 pages) clearly outlining the focus of the paper as well as addressing issues of both rigor and relevance of the study. Papers should be sent in Word format (no pdf!).

Submission deadline: January 25, 2008

Further information: Åke Grönlund, ake.gronlund@esi.oru.se